The Eight National Medicaid Congress

Onsite:

May 29 – 31, 2013
Washington, DC
Hyatt Regency Crystal City

Online: In your own office or home live via the Internet with 24/7 access for six months

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KEYNOTE SPEAKERS

Dan Crippen, MA, PhD, Executive Director, National Governors Association

Diane Rowland, Executive Vice-President, Henry J. Kaiser Foundation; Executive Director, Kaiser Commission on Medicaid and the Uninsured; Chair, Medicaid and CHIP Payment and Access Commission (MACPAC)

Raymond C. Scheppach, PhD, Professor of Practice, Batten School of Leadership and Public Policy; Economic Fellow, Miller Center for Public Affairs, University of Virginia

Bruce Siegel, MD, MPH, Chief Executive Officer, National Association of Public Hospitals and Health Systems

CO CHAIRS

Bruce L. Caswell, President and General Manager, MAXIMUS Health Services

Barbara DeBuono, MD, MPH, Senior Vice President, Market Development, Treo Solutions; Former New York State Commissioner of Health

John Iglehart, Founding Editor, Health Affairs; National Correspondent, New England Journal of Medicine

Susan R. Mende, BSN, MPH, Senior Program Officer, Robert Wood Johnson Foundation

Sara Rosenbaum, JD, Chair of the Department of Health Policy and Harold and Jane Hirsh Professor of Health Law and Policy, George Washington University

Jim Verdier, Senior Fellow, Mathematica Policy Research, Inc.

TUITION SCHOLARSHIPS AVAILABLE:
The Medicaid Congress is pleased to offer tuition scholarships for safety net providers and advocates. See the web site.

www.MedicaidCongress.com
The Eighth National Medicaid Congress is all about execution and implementation. Unlike 2012, when the fate of the program — and the entire Accountable Care Act — hung in the balance awaiting the Supreme Court’s decision, 2013 is the year to figure out how to make sweeping changes work in 2014. These include the great expansion in coverage in States fully committed to such, with major outreach campaigns and major upgrades to enrollment systems, and State, Federal, or joint operation of health insurance exchanges everywhere. Waivers abound, and managed care is the watchword, even for dual eligibles, creating both opportunities and challenges for managed care plans and often concern from Medicaid advocates. There is also innovation and opportunity at State and local levels in new models of coordinated care for safety net populations — medical homes, health homes, and a growing number of Medicaid ACOs.

The Eighth National Medicaid Congress brings together the best and the brightest from Federal and State government, academia, health plans, advocacy groups, and providers to explore the key policy and operational issues that face us. From its opening preconference on managing “super utilizers” to the closing plenary on the road ahead, the Congress offers practical reports from the field, including half-day tracks on dual eligibles and innovative delivery models, and keynote addresses from the leading Medicaid thought leaders. For those with limited travel budgets, the Congress will again be streamed live over the Internet, and tuition scholarships are available for students and safety net organizations. With 2014 just around the corner, the 2013 Medicaid Congress is a “must attend” event.

**PARTICIPATION OPTIONS**

**TRADITIONAL ONSITE ATTENDANCE**

Simply register, travel to the conference city and attend in person.

**PROS:** subject matter immersion; professional networking opportunities; faculty interaction.

**LIVE AND ARCHIVED INTERNET ATTENDANCE**

Watch the conference in live streaming video over the Internet and at your convenience at any time 24/7 for six months following the event.

The archived conference includes speaker videos and coordinated PowerPoint presentations.

**PROS:** Live digital feed and 24/7 Internet access for the next six months; accessible in the office, at home or anywhere worldwide with Internet access; avoid travel expense and hassle; no time away from the office.

**ISSUES TO BE ADDRESSED:**

- State Medicaid Directors Roundtable
- Medicaid Managed Care Opportunities
- Medicaid Managed Care Challenges
- Managing the “Super Utilizers”
- Key Issues from 2013 State Legislative Sessions
- Medicaid and the State Exchanges
- Impact of State Delays/Opt-Outs
- Wall Street Assesses Medicaid Managed Care
- Best Practice Health Plans Serving Duals
- Enrollment Systems — Ready for 2014?
- Medical and Health Homes in the Safety Net
- The View from the Governors
- Access Issues for Duals
- Innovative Care Delivery Models
- Alternative FMAP Proposals for Medicaid
- Congressional Interests and Initiatives
- Medicaid ACO Models
- The Future of the Safety Net

**WHO SHOULD ATTEND:**

- Federal and State Policymakers
- Pharmaceutical Manufacturers
- Health Services Researchers and Academics
- Pharmaceutical and Health Care Executives and Board Members
- State Medicaid and Pharmacy Directors and Managers
- Federal and State Legislators and Staff
- Patient Advocates
- Community Health Centers and Safety Net Clinics
- Medicaid Managed Care Directors
- Hospitals and Health Systems
- Medical Directors
- State Budget Officers
- State and Local Public Health Agencies
- Healthcare IT Companies and Consultants
- Pharmacists
- Purchasers, including Private Employers and Public Purchasers
- Pharmacy Benefit Management Companies
- Health Plans and Health Insurers
- State Inspectors General and Program Integrity Managers
- Wholesale, Retail, Mail Order, and Internet Pharmacies
- Health Care Attorneys and In-house Counsel
- Pharmaceutical Consultants
- Investment Bankers
- Venture Capitalists
- Consumer Advocacy Groups Representing Behavioral Health and Physical and Developmental Disability

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Health Care Conference Administrators, LLC (HCCA), www.eHCCA.com, after offering over 200 major healthcare and life sciences conferences over the past 15 years, is changing its name to Global Health Care, LLC (GHC, LLC) and will operate the following two separate lines of business “GHC, LLC Health Care” and “GHC, LLC Life Sciences.”

GHC, LLC Health Care will offer healthcare policy and practice conferences. GHC, LLC Life Sciences will offer conferences principally focused on legal and compliance issues for pharmaceutical, medical device and biotechnology companies. New GHC, LLC Health Care and GHC, LLC Life Sciences websites will be launched shortly.
WEDNESDAY, MAY 29, 2013

PRECONFERENCE SYMPOSIUM

Preconference: Managing “Super Utilizers” — AF4Q Sites Adapt the Camden Coalition Model

7:00 am Registration Commences

8:00 am Preconference Welcome and Overview
Susan R. Mende, BSN, MPH, Senior Program Officer, Robert Wood Johnson Foundation, Princeton, NJ (Chair)

8:45 am Overview of The Robert Wood Johnson “Super Utilizer” Initiative
Susan R. Mende, BSN, MPH, Senior Program Officer, Robert Wood Johnson Foundation, Princeton, NJ

9:00 am “Super Utilizer” Initiative Site Reports
Greater Boston Super Utilizer Pilot Project
Susan Lax, PMHNP-BC, Mental Health Home Coordinator, Brookline Community Mental Health Center, Brookline, MA

ED Care Coordination Pathway Program Pilot
Judith Warren, MPH, Executive Director, Health Care Access Now, Cincinnati, OH

Kim Vance, RN, MSN, NE-BC, Assistant Chief Nursing Officer, Emergency Services, UC Health - University Medical Center, Cincinnati, OH

Red Carpet Care for Patients in Greatest Need: The Greater alice Stollenwerk Petrulis, MD, Medical Director, Care Management, MetroHealth Medical Center; Professor of Medicine, Case Western Reserve University, Cleveland, OH

10:00 am BREAK

10:30 am “Super Utilizer” Initiative Site Reports (continued)
Maine Patient-Centered Medical Home Pilot — Developing a Vanguard
Lisa Letourneau, MD, MPH, FACP, Executive Director, Maine Quality Counts, Portland, ME

Systematic Identification and Care of High-Frequency Emergency Department Utilizers
R. Corey Waller, MD, MS, FACEP, ASAM, Director, Center for Integrative Medicine, Spectrum Health, Grand Rapids, MI

11:10 am Faculty Panel and Audience Feedback
Susan R. Mende, BSN, MPH, Senior Program Officer, Robert Wood Johnson Foundation, Princeton, NJ (Moderator)

12:00 pm Adjournment

NATIONAL MEDICAID CONGRESS
OPENING PLenary SESSION

PART I: THE CURRENT MEDICAID LANDSCAPE

1:00 pm Welcome and Overview
Sara Rosenbaum, JD, Founding Chair of the Department of Health Policy and Harold and Jane Hirsh Professor of Health Law and Policy, George Washington University, Washington, DC (Co Chair)

1:15 pm Countdown to 2014 — Medicaid Expansion and the Federal-State Partnership
Tricia Brooks, Assistant Research Professor, Georgetown University Health Policy Institute; Senior Fellow, Georgetown Center for Children and Families, Washington, DC

2:00 pm Medicaid in the State Houses — the 2013 State Legislative Sessions to Date
Joy Johnson Wilson, Health Policy Director and Senior Federal Affairs Counsel, National Conference of State Legislatures

2:30 pm Major Outreach and Enrollment Issues for the States and CMS
Judith Solomon, Vice President for Health Policy, Center on Budget and Policy Priorities, Washington, DC

3:00 pm Networking Break

3:30 pm Assuring Coordinated Care for Dual Eligibles
Melanie Bella (Invited), Director, Federal Coordinated Health Care Office, Centers for Medicare and Medicaid Services, US Department of Health and Human Services, Baltimore, MD

4:15 pm Issues and Options for the Medicaid Matching Formula
Vic J. Miller, Intergovernmental Finance Consultant; Founder and Former Director, Federal Funds Information for States, Washington, DC

4:45 pm A Bipartisan Approach to Reducing the Rate of Growth in Healthcare Spending in the States
Raymond Scheppach, PhD, Executive Director, State Health Care Cost Commission; Professor of Practice at the Batten School of Leadership and Public Policy; Economic Fellow, Miller Center for Public Affairs, University of Virginia, Charlottesville, VA

5:15 pm Adjournment and Networking Reception

HOTEL INFORMATION/RESERVATIONS

The Hyatt Regency Crystal City is the official hotel for the Eighth National Medicaid Congress. A special group rate of $189.00 single/double per night (plus tax) has been arranged for Congress Attendees. To make your hotel reservations online please go to www.MedicaidCongress.com and click on the Travel/Hotel tab.

You may also make a reservation by calling Central Reservations toll free at 1-888-421-1442 or 703-418-1234 to reach the hotel directly. Please refer to MEDICAID CONGRESS (HCCA) when calling. Reservations at the group rate will be accepted while rooms are available or until the cut-off date of Tuesday, May 7, 2013. After this, reservations will be accepted on a space-available basis at the prevailing rate.

Hyatt Regency Crystal City at Reagan National Airport 2799 Jefferson Davis Highway • Arlington, VA 22202 • 1 (703) 418 1234
THURSDAY, MAY 30, 2013

NATIONAL MEDICAID CONGRESS
DAY II — MORNING PLENARY SESSION

8:00 am Welcome and Overview
Bruce L. Caswell, President and General Manager, MAXIMUS Health Services, Reston, VA (Co Chair)

8:15 am Medicaid Challenges and Opportunities in the States: Medicaid Directors Roundtable Discussion
Nancy Atkins, Medicaid Commissioner, State of West Virginia, Charleston, WV
Linda Elam, PhD, MPH, Deputy Director, Medicaid/State Medicaid Director, Department of Health Care Finance, Government of the District of Columbia, Washington, DC
William E. Golden, MD, MACP, Medical Director, Arkansas DHS/Medicaid, Professor of Medicine and Public Health, University of Arkansas for Medical Science, Little Rock, AR
Julian Harris, MD, MBA, MSc, Director of the Office of Medicaid, Commonwealth of Massachusetts, Boston, MA
Mary Mayhew, Commissioner, Department of Health and Human Services, State of Maine, Augusta, ME
Susan Mosier, MD, MBA, FACS, Director of Medicaid Services, Kansas Department of Health and Environment, Topeka, KS
Izanne Leonard-Haak, Principal, Health Management Associates; Former Acting Deputy Secretary, Pennsylvania Medical Assistance Programs, Harrisburg, PA (Moderator)

9:30 am Medicaid and Health Insurance Exchanges: Implementing the New Coverage Continuum
Deborah Bachrach, Esq., Partner, Healthcare, Manatt, Phelps & Phillips, LLP; Former Medicaid Director and Deputy Commissioner of Health, New York State Department of Health, New York, NY

10:00 am Networking Break in the Exhibit Hall

10:30 am Medicaid Managed Care Plans — Opportunities and Challenges
Maya Altman, Chief Executive Officer, Health Plan of San Mateo, South San Francisco, CA
Irene Krokos, MD, Chief Medical Officer, Molina Healthcare of New Mexico, Albuquerque, NM
Frank J. Siano, Vice President, Medicaid Business Development, Coventry Health Care, Inc., St. Louis, MO
Joe Moser, Director of Government Affairs and Interim Executive Director, Medicaid Health Plans of America, Washington, DC

11:30 am Special Issues Associated with Readmissions of Medicaid Beneficiaries
H. Joanna Jiang, PhD, Senior Research Scientist, Agency for Healthcare Research and Quality, Rockville, MD

12:00 pm Networking Lunch

DAY II MINI SUMMITS

MINI SUMMIT I – Dual Eligibles
1:00 pm Welcome and Overview
Jim Verdier, Senior Fellow, Mathematica Policy Research, Inc., Washington, DC (Mini Summit Chair)

1:15 pm New State Care Coordination Initiatives for Duals
Peter Harbage, President, Harbage Consulting; Consultant to California Department of Health Care Services, Sacramento CA
Julian Harris, MD, MBA, MSc, Director of the Office of Medicaid, Commonwealth of Massachusetts, Boston, MA
Suzanne Gore, JD, MSW (Invited), Department of Medical Assistance Services, Commonwealth of Virginia, Richmond, VA
Jim Verdier, Senior Fellow, Mathematica Policy Research, Inc., Washington, DC (Moderator)

2:15 pm Three Best Practice Health Plans Describe Management of Duals
Kim Shellenberger, Director of New Business Development, Commonwealth Care Alliance, Boston, MA
Matt Cowley, MBA, Head of Medicare, Mercy Care Plan, Phoenix, AZ
Maya Altman, Chief Executive Officer, Health Plan of San Mateo, South San Francisco, CA
Mary Kennedy, Vice President, Medicare and Managed Long-Term Care Policy, Association for Community Affiliated Plans (ACAP), Washington, DC (Moderator)

3:15pm Networking Break

3:45pm Dual Eligible Care in a SNP vs. FFS — Findings from a Natural Arizona Experiment
Jim Verdier, Senior Fellow, Mathematica Policy Research, Inc., Washington, DC
Maggie Colby, Researcher, Mathematica Policy Research, Inc., Washington, DC
Matt Cowley, MBA, Head of Medicare, Mercy Care Plan, Phoenix, AZ

4:15 pm Consumer Enrollment, Access, and Management Issues
Bill Henning, Executive Director, Boston Center for Independent Living, Boston, MA
Penny Lane, Vice President, Center for Health Literacy, MAXIMUS, Reston, VA
Kevin Prindiville, Deputy Director, National Senior Citizens Law Center, Oakland, CA
Jill Spencer, Executive Vice President, Business Development, Human Arc®, Cleveland, OH (Moderator)

5:15 pm Adjourn
MINI SUMMIT II – Innovative Care Delivery Models for Safety Net Populations

1:00 pm Welcome and Overview of the Session
Barbara DeBuono, MD, MPH, Senior Vice President, Market Development, Treo Solutions; Former New York State Commissioner of Health, Troy, NY (Mini Summit Chair)

1:15 pm Innovative State Initiatives
KanCare: Statewide Managed Long Term Supports and Services through Person-Centered Health Homes
Susan Mosier, MD, MBA, FACS, Director of Medicaid Services, Kansas Department of Health and Environment, Topeka, KS
Missouri’s Community Mental Health Center Health Homes
Joe Parks, MD (Invited), Chief Clinical Officer, State of Missouri Department of Mental Health, Jefferson City, MO
Patient and Family Engagement in Minnesota’s Health Care Homes Program
Marie Maes-Voreis, RN, MA, Director, Health Care Homes, Minnesota Department of Health, St. Paul, MN

2:15 pm Innovative Health Plan Initiatives
irene Krokos, MD, Chief Medical Officer, Molina Healthcare of New Mexico, Albuquerque, NM

2:45 pm Networking Break in Exhibit Hall

3:15 pm Innovative Safety Net Hospital and Health System Initiatives
Sheryl L. Garland, Vice President, Health Policy and Community Relations, VCU Health System, Richmond, VA

3:45 pm Safety Net Medical and Health Homes at the Community Level
Polly Anderson, Chief Policy Officer, Colorado Community Health Network (CCHN), Denver, CO (Moderator)
Jay Brooke, Executive Director, High Plains Community Health Center, Lamar, CO
Pete Leibig, Chief Executive Officer, Clinica Family Health Services, Inc., Lafayette, CO

4:30 pm Achieving the Promise of the Children’s Medicaid Benefit through an Integrated Health Care Delivery System
Debbie Chang, MPH, Vice President, Policy and Prevention, Nemours, Office of Child Health Policy and Advocacy, Newark, DE
Laurie Norris, JD, Senior Policy Advisor and Coordinator, CMS Oral Health Initiative, Division of Quality, Evaluation, and Health Outcomes, Children and Adults Health Programs Group, Center for Medicaid, CHIP and Survey & Certification, Centers for Medicare and Medicaid Services, US Department of Health and Human Services, Woodlawn, MD
V. Fan Tait, MD, Associate Executive Director, American Academy of Pediatrics, Elk Grove Village, IL

5:15 pm Adjourn

FRIDAY, MAY 31, 2013
NATIONAL MEDICAID CONGRESS
CLOSING PLENARY SESSION — THE ROAD AHEAD

8:00 am Welcome and Overview
John Iglehart, Founding Editor, Health Affairs; National Correspondent, New England Journal of Medicine, Washington, DC (Co Chair)

8:15 am Medicaid and the Future: The View from the Governor’s Office
Dan Crippen, MA, PhD, Executive Director, National Governors Association, Washington, DC

9:00 am The MACPAC Agenda for 2013-2014
Diane Rowland, ScD, Executive Vice President, Henry J. Kaiser Family Foundation; Executive Director, Kaiser Commission on Medicaid and the Uninsured; Executive Director, MACPAC, Washington, DC

9:45 am Medicaid and the Future: Unresolved Policy Issues
Dan Mendelson, President and Founder, Avalere Health; Former Associate Director for Health, Office of Management and Budget, Washington, DC

10:15 am Networking Break

10:45 am Medicaid and the Future: The View from the Safety Net
Bruce Siegel, MD, MPH, Chief Executive Officer, National Association of Public Hospitals and Health Systems, Washington, DC

11:15 am Current Congressional Interests and Initiatives
Kelly Whitener, Health Policy Advisor, Senate Finance Committee Majority Staff, Washington, DC
Stephanie Carlton, RN, MBA, Health Policy Advisor, Senate Finance Committee Minority Staff, Washington, DC

12:00 pm Adjournment

EXHIBIT AND SPONSORSHIP OPPORTUNITIES
Take advantage of this unique opportunity to expand your reach! The Congress is attended by highly influential and experienced professionals. Sponsorship offers you strategic positioning as an industry leader. For more information call 206-673-4815 or email exhibits@hcconferences.com.
Accountable Care News, Medical Home News, Predictive Modeling News and Readmissions News represent a family of publications dedicated to providing the most in-depth and up-to-date news and analysis in their respective fields. They are now pleased to offer attendees of the Medicaid Congress a very special discounted subscription offer.

All four publications offer 12 pages of outstanding content each month on ACOs, the patient-centered medical home, predictive modeling, and all payer all cause hospital readmissions, respectively. Every issue includes three in-depth feature articles, brief updates on late-breaking industry news and resources, a Thought Leader segment featuring national opinion leaders commenting on an important issue of the day, and an interview with a key figure in the field.

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REGISTRATION OPTIONS

Registration may be made online or via mail, fax or scan. You may register through either of the following:
- Fax/Mail/Email using this printed registration form. Mail the completed form with payment to the Conference registrar at 22529 39th Ave. SE, Bothell, WA 98021, or fax the completed form to 206-319-5303, or scan and email the completed form to registration@hcconferences.com. Checks or money orders should be made payable to Health Care Conference Administrators LLC.

The following credit cards are accepted: American Express, Visa or MasterCard. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC.

For registrants awaiting company check or money order, a credit card number must be given to hold registration. If payment is not received by seven days prior to the Congress, credit card payment will be processed.

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Expenses of training including tuition, travel, lodging and meals, incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor. Federal Tax ID: 91-1892021.

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- **AF4Q SITES ADAPT THE CAMDEN COALITION MODEL**
  - **$ 495**

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- **Standard Rate**
  - Through Friday, March 22, 2013* $1,395
  - Through Friday, April 26, 2013** $1,695
  - After Friday, April 26, 2013 $1,995

- **Health Plan Rate**
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- **Hospital and Health System Rate**
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