



The SEVENTH NATIONAL Medicaid Congress

Successful State Models for
Dual Eligibles, Health Homes,
and Medicaid Expansion

May 30 – June 1, 2012

Hyatt Regency Crystal City at Reagan Airport
Arlington, VA

www.MedicaidCongress.com

**A Hybrid
Conference
& Internet
Event**
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Conference Co Chairs:

Melinda K. Abrams, MS, Vice President and Director, Patient-Centered Coordinated Care Program, The Commonwealth Fund

Matthew D. Eyles, Vice President, Public Affairs and Policy, Coventry Health Care, Inc.

Suzanne Gore, JD, MSW, Director of Integrated Care for Dual Eligibles, Center for Health Care Strategies

John Iglehart, Founding Editor, *Health Affairs*; National Correspondent, *New England Journal of Medicine*

Tricia McGinnis, MPP, MPH, Senior Program Officer, Center for Health Care Strategies

Sara Rosenbaum, JD, Chair of the Department of Health Policy and Harold and Jane Hirsh Professor of Health Law and Policy, George Washington University

Mary Takach, MPH, RN, Program Director, National Academy for State Health Policy

Keynote Speakers:

Melanie Bella, Director of the Federal Coordinated Health Care Office, Centers for Medicare and Medicaid Services, US Department of Health and Human Services

Jonathan Blum, MPP, Deputy Administrator and Director of the Center for Medicare, Centers for Medicare and Medicaid Services, US Department of Health and Human Services

Jeffrey Brenner, MD, Executive Director/Medical Director, Camden Coalition of Healthcare Providers

Dan Crippen, MA, PhD, Executive Director, National Governors Association

Bruce Goldberg, MD, Director, Oregon Health Authority

Timothy S. Jost, JD, Robert L. Willet Family Professor of Law, Washington and Lee University School of Law

Cindy Mann, Deputy Administrator and Director, Center for Medicaid and CHIP Services, Centers for Medicare and Medicaid Services, US Department of Health and Human Services

Dan Mendelson, Chief Executive Officer, Avalere Health; Former Associate Director for Health, Office of Management and Budget

Diane Rowland, Executive Vice-President and Executive Director, Kaiser Commission on Medicaid and the Uninsured, Henry J. Kaiser Family Foundation

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The Seventh National Medicaid Congress comes at a time of great opportunity and great turmoil. The Administration must continue to balance its desire to move forward with expanded coverage through Medicaid and CHIP with the need to find ways to help States struggling mightily with huge deficits. Waivers abound. Managed care seems to be the watchword, even for dual eligibles, creating both opportunities and challenges for managed care plans and often concern from Medicaid advocates. A wary and largely uncooperative Congress and a Presidential election year complicate the political landscape, and hanging over everything is the looming Supreme Court decision over whether the Medicaid expansion is “coercive” and whether the individual mandate and even the Affordable Care Act itself is unconstitutional. At the same time, however, there is also innovation and opportunity at State and local levels in the areas of integrated care delivery, meaningful use of IT, streamlined eligibility and enrollment systems, expanded use of health homes and medical homes, and the first building blocks of Medicaid Accountable Care Organizations (ACOs).

The Seventh National Medicaid Congress will bring together the best and the brightest from Federal and State government, academia, health plans, consumer advocacy groups, and the provider community to explore the policy issues that sometimes divide us and the passion for quality and patient- and family-centered care in Medicaid and CHIP that unites us. Over three intense days — May 30 – June 1, 2012 — the Congress will offer everything from practical reports from the field to keynote addresses from the leading national figures on Medicaid policy and operational issues. For those with limited travel budgets, the Medicaid Congress will again be streamed live over the Internet to make it more accessible to state agencies and not-for-profit organizations. With Medicaid at the crossroads, this is a “must attend” event.



Who Should Attend:

- Federal and State Policymakers
- Pharmaceutical Manufacturers
- Health Services Researchers and Academics
- Pharmaceutical and Health Care Executives and Board Members
- State Medicaid and Pharmacy Directors and Managers
- Federal and State Legislators and Staff
- Patient Advocates
- Community Health Centers and Safety Net Clinics
- Medicaid Managed Care Directors
- Hospitals and Health Systems
- Medical Directors
- State Budget Officers
- State and Local Public Health Agencies
- Healthcare IT Companies and Consultants
- Pharmacists
- Purchasers, including Private Employers and Public Purchasers
- Pharmacy Benefit Management Companies
- Health Plans and Health Insurers
- State Inspectors General and Program Integrity Managers
- Wholesale, Retail, Mail Order, and Internet Pharmacies
- Health Care Attorneys and In-house Counsel
- Pharmaceutical Consultants
- Investment Bankers
- Venture Capitalists
- Consumer Advocacy Groups Representing Behavioral Health and Physical and Developmental Disability

Participation Options

Traditional Onsite Attendance

Simply register, travel to the conference city and attend in person.

PROS: subject matter immersion; professional networking opportunities; faculty interaction.



Onsite

Live and Archived Internet Attendance

Watch the conference in live streaming video over the Internet and at your convenience at any time 24/7 for six months immediately following the event.

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PROS: Live digital feed and 24/7 Internet access for the next six months; accessible in the office, at home or anywhere worldwide with Internet access; avoid travel expense and hassle; no time away from the office.



At your office . . .



. . . or home

Wednesday, May 30, 2012
PRECONFERENCE SYMPOSIUM

PRECONFERENCE — The Emergence of Medicaid ACOs

7:00 am Registration Commences

8:00 am Preconference Welcome and Overview

Tricia McGinnis, MPP, MPH, *Senior Program Officer, Center for Health Care Strategies, Hamilton, NJ (Chair)*

8:15 am Core Competencies for Medicaid ACOs

Naomi Wyatt, Esq., *Director of Legal and Governmental Affairs, Camden Coalition of Healthcare Providers, Camden, NJ*

8:45 am Different Financial Models for Medicaid ACOs

Tricia McGinnis, MPP, MPH, *Senior Program Officer, Center for Health Care Strategies, Hamilton, NJ*

9:15 am CMS Interests and Initiatives

James Johnston (Invited), *Health Insurance Specialist, Medicare Medicaid Innovation Center, Center for Medicare and Medicaid Services, US Department of Health and Human Services, Baltimore, MD*

9:45 am BREAK

10:15 am Panel of State Initiatives on Medicaid ACOs

Laurel Karabatsos (Invited), *Director, Medicaid Program Division, Department of Health Care Policy and Financing, State of Colorado, Denver, CO*

Michelle Probert, *Director of Strategic Initiatives, Office of MaineCare Services, State of Maine, Augusta, ME*

Marie Zimmerman, MPP, *Health Care Policy Director, Office of the Assistant Commissioner – Health Care, State of Minnesota Department of Human Services, St. Paul, MN*

11:30 am Evaluation Design for a Medicaid ACO

Derek DeLia, PhD, *Associate Research Professor, Center for State Health Policy, Rutgers University, New Brunswick, NJ*

12:00 pm Adjournment

Wednesday, May 30, 2012
NATIONAL MEDICAID CONGRESS

Day I

Opening Joint Plenary Session with the
National Medicare-Medicaid Payment Summit

PART I: THE CURRENT MEDICARE AND MEDICAID LANDSCAPE

1:00 pm Welcome and Overview

Sara Rosenbaum, JD, *Chair of the Department of Health Policy and Harold and Jane Hirsh Professor of Health Law and Policy, George Washington University, Washington, DC (Co Chair)*

1:15 pm The Medicare of Tomorrow — a Value-Based Purchaser

Jonathan Blum, MPP, *Deputy Administrator and Director of the Center for Medicare, Centers for Medicare and Medicaid Services, US Department of Health and Human Services, Washington, DC*

2:00 pm Medicaid 2014 — Managing Expansion in Partnership with the States

Cindy Mann, *Director, Center for Medicaid and State Operations (CMSO) Centers for Medicare and Medicaid Services, US Department of Health and Human Services, Baltimore, MD*

2:45 pm Program Integrity in Medicare and Medicaid — the End of “Pay and Chase”

Staff Member, *Center for Program Integrity, Centers for Medicare and Medicaid Services, US Department of Health and Human Services, Baltimore, MD*

3:15 pm Networking Break

3:45 pm New Opportunities for Coordinating Care for Dual Eligibles

Melanie Bella, *Director, Federal Coordinated Health Care Office, Centers for Medicare and Medicaid Services, US Department of Health and Human Services, Baltimore, MD*

4:15 pm Medicare Policy Issues for the Future

Robert A. Berenson, MD, FACP, *Institute Fellow at the Urban Institute, Washington, DC*

4:45 pm Medicaid Policy Issues for the Future

Sara Rosenbaum, JD, *MACPAC Commissioner; Chair of the Department of Health Policy and Harold and Jane Hirsh Professor of Health Law and Policy, George Washington University, Washington, DC*

5:15 pm The Supreme Court and the Future of Medicaid

Timothy S. Jost, JD, *Robert L. Willet Family Professor of Law, Washington and Lee University School of Law, Lexington, VA*

5:45 pm Adjournment and Joint Networking Reception

Special Subscription Offer



Accountable Care News, Medical Home News, Predictive Modeling News and Readmissions News are pleased to offer attendees of The National Medicaid Congress a special discounted subscription offer.

All offer 12 pages of outstanding content each month. Every issue includes three major articles, industry news and resources, a Thought Leader segment featuring national opinion leaders commenting on an important issue of the day, and an interview with a key figure in the field.

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Thursday, May 31, 2012

NATIONAL MEDICAID CONGRESS Day II

MORNING PLENARY SESSION

8:00 am Welcome and Overview

Matthew D. Eyles, *Vice President, Public Affairs and Policy, Coventry Health Care, Inc., Bethesda, MD (Co Chair)*

8:15 am Health Reform, Medicaid Expansion and the Challenges for Providers

Jeffrey Moser, MS, *Vice President, SG2, Skokie, IL*

8:45am Medicaid Challenges and Opportunities in the States Medicaid Directors Roundtable Discussion

Bruce Goldberg, MD, *Director, Oregon Health Authority, Salem, OR*

Mary Mayhew, *Commissioner, Department of Health and Human Services, State of Maine, Augusta, ME*

Mark Schaefer, PhD, *Director, Medical Care Administration, Department of Social Services, State of Connecticut, Hartford, CT*

10:00 am Networking Break in the Exhibit Hall

10:30 am Medicaid Managed Care Plans — Opportunities and Challenges under Health Reform

Thomas Johnson, *Executive Director, Medicaid Health Plans of America, Washington, DC*

Brian D. Coyne, MA, *Senior Vice President, Federal Government Relations, Amerigroup Corporation, Washington, DC*

Frank J. Siano, *Vice President, Medicaid Business Development, Coventry Health Care, Inc., St Louis, MO*

Tom Kelly, *Chief Executive Officer, Schaller Anderson, Inc., Columbia, MO*

11:30 am Overview of Current Section 1115 Waiver Activity and Issues

Samantha Artiga, *Associate Director, Kaiser Commission on Medicaid and the Uninsured, Henry J. Kaiser Family Foundation, Washington, DC*

12:00 pm Networking Lunch

MINI SUMMITS

MINI SUMMIT I — Dual Eligibles

1:00 pm Welcome and Overview

Suzanne Gore, JD, MSW, *Director of Integrated Care for Dual Eligibles, Center for Health Care Strategies, Hamilton, NJ (Mini Summit Chair)*

1:15 pm Readmissions Rates for Dual Eligibles

Misha Segal, *Policy and Data Analysis Group, Center for Strategic Planning, Centers for Medicare and Medicaid Services, US Department of Health and Human Services, Washington, DC*

1:45 pm Benefits, Protections, and Partnerships for Duals — the Advocates' Perspective

Mental Health

Michael J. Fitzpatrick, MSW, *Executive Director, National Alliance on Mental Illness, Arlington, VA*

Developmental Disability

Sharon Lewis, *Commissioner, Administration on Developmental Disabilities, Administration for Children and Families, US Department of Health and Human Services, Washington, DC*

Seniors

Kevin Prindiville, *Deputy Director, National Senior Citizens Law Center, Oakland, CA*

Physical Disability

Bill Henning, *Executive Director, Boston, Center for Independent Living, Boston, MA*

CMS Resource

Edo Banach, *Senior Technical Director, Medicare Medicaid Coordination Office, Centers for Medicare and Medicaid Services, US Department of Health and Human Services, Baltimore, MD*

Anne Cohen, MPH, *Health and Disability Policy Consultant, Disability Health Access, LLC, Mountain View, CA (Moderator)*

4:00 pm Monitoring Managed Care Plans for Performance

Chris Duff, *Acting Executive Director, Disability Practice Institute, Boston, MA*

3:00 pm Networking Break

3:30 pm Crafting New Care Models for Duals — Stakeholder Feedback from the California Town Halls

Peter Harbage, *President, Harbage Consulting, Washington, DC*

4:15 pm Medicaid Health Plan Core Competencies for Managing the Disabled and Dual Eligibles

Introductory Remarks

Mary Kennedy, *Vice President, Medicare and Managed Long-Term Care Policy, Association for Community Affiliated Plans (ACAP), Washington, DC*

Roundtable Discussion

Trudi Carter, MD (Invited), *Chief Medical Officer, Cal-Optima, Orange, CA*

Janet Grant, *Executive Vice President of External Affairs and Corporate, Compliance Officer, CareSource, Dayton, OH*



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Friday, June 1, 2012

NATIONAL MEDICAID CONGRESS • Day III
Closing Plenary Session — The Road Ahead

- 8:00 am Welcome and Overview**
John Iglehart, *Founding Editor, Health Affairs; National Correspondent, New England Journal of Medicine, Washington, DC (Co Chair)*
- 8:20 am Medicaid Issues for the Future**
Diane Rowland, *Executive Vice President, Henry J. Kaiser Family Foundation; Executive Director, Kaiser Commission on Medicaid and the Uninsured; Executive Director, MACPAC, Washington, DC*
- 9:00 am Medicaid: The View from the Governor's Office**
Dan Crippen, MA, PhD, *Executive Director, National Governors Association, Washington, DC*
- 9:30 am Oregon's Community Care Organizations (CCOs)**
Bruce Goldberg, MD, *Director, Oregon Health Authority, State of Oregon, Salem, OR*
- 10:00 am Networking Break**
- 10:30 am Community Level Shared Savings in a Medicaid ACO Model**
Jeffrey Brenner, MD, *Executive Director/Medical Director, Camden Coalition of Healthcare Providers, Camden, NJ*
- 11:00 am Value-Based Purchasing in Medicaid — the MaineCare VBP Initiative**
Mary Mayhew, *Commissioner, Department of Health and Human Services, State of Maine, Augusta, ME*
- 11:30 am Why Medicaid is Not Sustainable in its Current Form**
Dan Mendelson, *President and Founder, Avalere Health; Former Associate Director for Health, Office of Management and Budget, Washington, DC*
- 12:00 pm Adjournment**

Beth Marootian, *Director of Quality Management, Neighborhood Health Plan of Rhode Island, Providence, RI*

Mary Kennedy, *Vice President, Medicare and Managed Long-Term Care Policy, Association for Community Affiliated Plans (ACAP), Washington, DC (Moderator)*

5:30 pm Wrap-Up and Final Q&A

Suzanne Gore, JD, MSW, *Director of Integrated Care for Dual Eligibles Center for Health Care Strategies, Hamilton, NJ (Mini Summit Chair)*

5:45 pm Networking Reception

MINI SUMMIT II — Medical and Health Homes in the Safety Net

1:00 pm Welcome and Overview of the Session

Melinda Abrams, MS, *Vice President, Patient-Centered Coordinated Care, The Commonwealth Fund, New York, NY (Mini Summit Co Chair)*

1:20 pm Safety Net Medical Homes at the Community Level — Roundtable Discussion with Safety Net Clinic Representatives

Melinda Abrams, MS, *Vice President, Patient-Centered Coordinated Care, The Commonwealth Fund, New York, NY (Moderator)*

2:20 pm Medical and Health Homes — State Initiatives Overview

Mary Takach, MPH, RN, *Program Director, National Academy for State Health Policy, Portland, ME (Mini Summit Co Chair)*

Roundtable Discussion on State Medical Home Initiatives

Bruce Goldberg, MD, *Director, Oregon Health Authority, Salem, OR*

Lisa M. Letourneau, MD, MPH, *Executive Director, Quality Counts, Scarborough, ME*

Mark Schaefer, PhD, *Director, Medical Care Administration, Department of Social Services, State of Connecticut, Hartford, CT*

Mary Takach, MPH, RN, *Program Director, National Academy for State Health Policy, Portland, ME (Moderator)*

3:30 pm Networking Break in Exhibit Hall

4:00 pm Knitting it All Together — ACOs, Medical Homes, Beacon, Duals, Managed Care — into an Organized Delivery System

Julian Harris, MD, MBA, *Director of the Office of Medicaid, Commonwealth of Massachusetts, Boston, MA*

Mark Larson (Invited), *Commissioner, Department of Vermont Health Access, State of Vermont, Montpelier, VT*

Anthony D. Rodgers (Invited), *Deputy Administrator and Director, Center for Strategic Planning and State Innovation Initiative, Centers for Medicare and Medicaid Services, US Department of Health and Human Services, Washington, DC*

Melinda Abrams, MS, *Vice President, Patient-Centered Coordinated Care, The Commonwealth Fund, New York, NY (Moderator)*

Mary Takach, MPH, RN, *Program Director, National Academy for State Health Policy, Portland, ME (Moderator)*

5:00pm Engaging Medicaid Enrollees through Text Messaging

Chuka Agugua, *Relationship Manager, Assurance Wireless, Irving, TX*

5:30 pm Adjourn

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- Online at www.MedicaidCongress.com.
- Fax/Mail/Email using this printed registration form. Mail the completed form with payment to the Conference registrar at 22529 39th Ave. SE, Bothell, WA 98021, or fax the completed form to 206-319-5303, or scan and email the completed form to registration@hcconferences.com. Checks or money orders should be made payable to Health Care Conference Administrators LLC.

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